

The Secret of Success

It is in keeping just what the public taste demands. We have no room for unreliable groceries, and we do not believe in handling anything for which there is no call. No matter what you buy here, you may feel assured of the quality. The prices assure you that you are getting your money's worth as we save you money and guarantee everything we sell.

Fresh California Strawberries Every Day

We are the largest receivers of California strawberries in El Paso, come every morning, 25c Two baskets

Make Strawberry Preserves

Time is near at hand when you should commence to put up strawberry preserves, you can depend on us for both quality and price.

17 Lbs. Best Granulated Sugar, \$1

Fresh string beans	15c	Fresh California asparagus, lb.	20c
Fresh green peas	15c	Radishes, two bunches	5c
Fresh green chili	25c	Green Onions, two bunches for	5c
Fresh Mexican Agave, each 6c, 6 for	25c	Spinach	5c
Fresh Rhubarb, lb. 10c	25c	Mustard Greens, 2 bunches for	5c
Fancy California Head Lettuce, 2 heads	15c	Fresh tomatoes, lb.	15c
Fresh home grown Asparagus, bunch	10c	Celery, two bunches for	25c
New Potatoes, lb.	10c		

Jackson's Sanitary Grocery

Phone 353 105 El Paso St.

News Brevities

Train Bulletin.
G. H. & S. A. train from the east, due at 6 p. m., is reported to arrive at 7:40. All other afternoon and night trains are reported on time.

Prompt Hack Service.
Pomeroy's hacks are at the barn, hitched, awaiting your call. Phone, Bell, 551-2444; Auto, 1651-2444.

The trip around the world entertainment by the Philathea class of Trinity Methodist church is postponed from Thursday evening, April 25, to May 2.

LaLonde Improving.
R. H. LaLonde, the railwayman so seriously injured by a train accident at Carrizozo last Sunday, continues to improve at Hotel Dieu. His chances of recovery are reported as hopeful.

Dr. Robinson, diseases of children.
removed to 211-213 Roberts-Banner.

Two Meningitis Cases.
But two cases of spinal meningitis remain in town. They are Raymond Barber, 1 year old, of 2927 Commerce street, and Gertrude Clark, a 4 year old girl, of 1105 South Santa Fe street.

Have your electrical work done by the old reliable Texas Electrical Supply Co., 119 N. Stanton St. Both phones.

Publicity for New Hotel.
The new hotel Paso Del Norte is receiving much publicity throughout the west. The Hotel Record of Los Angeles printed a picture of the new hotel in its April issue with a story of the hotel accompanying it.

Dr. N. T. Moore, physician and surgeon.
204 Roberts-Banner building.

Orndorff Co. Leases Lodge.
Burt Orndorff has gone to Cloudford to arrange for the opening of the Lodge for the summer season. The Orndorff Hotel company, of which Mr. Orndorff is general manager, has leased the lodge for the summer and will open on June 1.

Mexican papers, Spanish books and stationery. 105 E. Overland street.

MONITION.—Notice is hereby given that there have been seized in this collection district, for violation of the customs laws, two black mares with Mexican brands, one wagon, one set harness, and six bales hay, which will be sold in front of the Custom House, El Paso, Texas, at 10 o'clock a. m., May 2, 1912. Anyone claiming the same is required to appear within the time prescribed by law. Alfred L. Sharpe, Collector of Customs.

Dr. Gerber, 215 Mills Bldg. diseases of women, rectal diseases and electro-therapeutics.

Burglars Break Window.
A window in the building occupied by the C. L. Ervin mattress manufactory at 605 South Virginia street, was broken by men who are supposed to

have been burglars, Wednesday morning. A Mexican woman, who had been sleeping in the building, was scared by the breaking of the glass, ran out and was embraced by a man who later ran away.

Dr. Cameron, Dentist, 228 Mesa Ave.
Stevens Goes to Deming.
C. B. Stevens has gone to Deming with the borderland joy ride boosters to get away from the new 20 cent key rate long enough to find out where he is "at."

Dr. Jamieson, genito-urinary, skin and rectal diseases, 618 Mills Bldg.

Georgia Club to Picnic.
The El Paso Georgia club will hold its annual picnic at Washington Park on the third Saturday in May. Charles R. Russell is chairman of the El Paso County Georgia association. John M. Wyatt is the district chairman. Charles Sirmans is county secretary.

We take this means to thank all our friends for the kind remembrance in the bereavement of our little son and brother, Carl. Especially the custom officials, St. Paul's Lutheran church people, teachers and pupils of San Jacinto school, the Royal Neighbors and others.

Mr. and Mrs. Louis Holzman and brothers and sisters.

Dr. J. H. Paget, dentist, 501-502 Roberts-Banner Bldg., phone 1650.

Held on Insanity Charge.
Jack Avery, supposed to be from Reno, Nevada, is held in the county jail on a charge of insanity. He was acting queerly in East El Paso and when taken in custody is said to have had on several women's garments in addition to his male attire.

Dr. R. M. Ratliff, dentist, successor to Dr. Paget & Ratliff, 204-5-6 Caples Bldg.

Reports Theft of Clothing.
Daniel Rivers, residing in the "Two Flags" rooming house at the corner of Seventh and El Paso streets, reported to the city detectives on Wednesday morning that his room had been entered and some clothing taken.

Outcastly a specialty. H. F. Wright, M. D., D. O., Herald Bldg.

Smoking Papers Cause Alarm.
Because Francisco Aguirre was told the Central fire company made a run to the corner of Main and Stanton streets Tuesday night at 8:30. He went into the basement of the People's Tailoring company where he worked, and before retiring, lit some newspapers to keep warm. Smoke issuing from the basement resulted in the sounding of an alarm but no damage was done.

Mexican Herald on Sale.
at Ward's Pharmacy, in El Paso. Complete and reliable news of what happens in Mexico.

Filles Suit for Slander.
Victor Caruso has filed suit in the 41st district court against Samuel Leffkovits to recover \$3000 for alleged slander, which he contends has prevented him from securing employment. Caruso has also filed suit for \$1000

Only
Five More Days
OF
60c Off Shoe Sale

THIS sale will close Tuesday, April 30th, and then you will regret that you did not get a few pair of Guarantee Shoes at 60 cents off for each pair. You could have so easily saved it.

60 Cents off on all our men's or women's \$3.00 to \$7.00 High and Low Shoes. Nothing Reserved.

GRANDER EL PASO'S
GREATEST SHOE STORE
The Guarantee
SHOE COMPANY
203 Mesa

—A Trip Once Taken
Never to Be
Forgotten

El Paso
New Orleans
New York

"One Hundred Golden Hours at Sea." Palatial Steamers Sailing from New Orleans Wednesdays and Saturdays. Rate includes Meals and Berth en Boat.

\$99.55 RAIL and Water Double Daily Train Service Via Sunset Route TO NEW ORLEANS. Reservations and Tickets at City Ticket Office, 206 N. Oregon W. C. McCORMICK, G. A. J. E. MONROE, C. P. and T. A.

damages against the Victor-Hat company.

Dr. Klein, physician, internal medicine, special attention given to tuberculosis, Office Roberts-Banner Bldg.

High School Boy Breaks Leg.
Nelson Rheinheimer had his left leg broken below the knee Wednesday morning at the high school while wrestling with some of the other students. He was formerly a Herald carrier.

Dr. N. E. Satterlee, Osteopath, 609 American Bank Bldg., phone 141.

Credit Men to Dine.
The Credit Men's association will have its election of officers and annual dinner at the Sheldon this evening.

Water Cut Off Notice.
Water will be cut off from 9 p. m. April 24th to 5 a. m., April 25th, 1912, in district bounded on west by Romero street, on south by West Boulevard and West Rio Grande, on east by Florence street, and north to city limits.

Held for California Officer.
Jack Avery, who is held in the county jail on a charge of insanity, is wanted at Stockton, Calif., according to a telegram from chief of police Frank H. Brice to sheriff Peyton J. Edwards stating that he held a warrant for him and requesting that he be held in El Paso.

For house wiring and fixtures see the National Telegraph and Supply Company, 317 Mills street.

Ceremonial Session of Shrine.
Invitations for the ceremonial session of the Mystic Shrine to be held Saturday afternoon and evening have been sent out by the officials of the local Shrine. This will be the last ceremonial session before the Los Angeles pilgrimage and the members of the Shrine will attend.

"Finest that can be produced." Rich-ellen Fernell Batavia. Groceries sell them.

No Program Authorized. Indianapolis, Ind., April 24.—Harry S.

Make Your Money "Wise Money"

Now and then we hear that this or that real estate has been sold, and that "wise money" has bought it.

That means that some real estate investor who looks ahead, who knows real estate possibilities, has made another investment on which large profits are reasonably sure.

Every Dollar Invested In Cotton Addition

is "wise money," for no property in or around El Paso can possibly show the promise of swift and sure increase that Cotton Addition can. It is

El Paso's Last Close In Addition

Cotton Addition is only ten minutes' walk from the Postoffice, has modern improvements, the best car service in the city and is completely surrounded by modern homes and flourishing industries. There is not a chance for lots in Cotton Addition to ever sell for less than they are now selling, on the contrary they will continue to increase in value daily, and long before your payments have been completed, you can reap a handsome profit on your investment.

Terms are one-sixth down, balance 1, 2, 3, 4 & 5 Years. 6 Percent Interest. Let us show you in our autos.

A. P. COLES & BROTHERS

Real Estate Insurance 204 N. Oregon

WHY OUR SEEDS ARE BEST

We buy direct from the grower and can guarantee every seed to be fresh and true to name. Buying as we do in large quantities we are able to sell at a low price considering the quality of the seed.

Poultry Supplies

We are agents for the ROBERT ESSEX CO., who manufacture the largest line of Incubators and Brooders in the world. We buy grit, oyster shell and all poultry supplies in car load lots and can therefore sell cheaper than our competitors.

Chicken Feed

We make a special mixed hen food superior to any in the market. Our catalog and prices mailed on application.

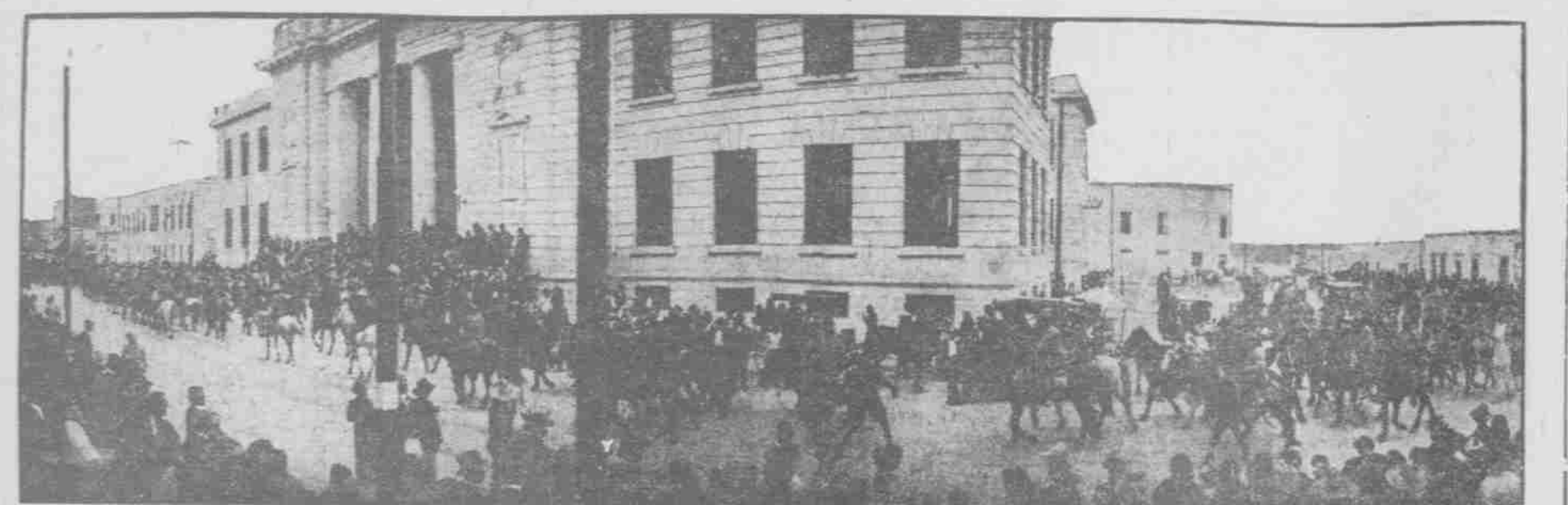
SPECIAL NOTICE

We have purchased the entire stock of Poultry and Stock Remedies, and also the bulk of the stock of Seeds formerly carried by Bruce Seeton and we are now prepared better than ever to take care of your every want in these lines.

W. D. WISE & CO.

High Grade Seed and Poultry Supplies. Bell Phone 11. Cor. Second and Chihuahua.

Liberal Army Occupying Chihuahua City; A Street Parade



TRAVELING EL PASO.
Traveling El Pasos can get The Herald at all prominent newsstands in Texas, New Mexico and Arizona, and also at the stands mentioned below. Don't miss The Herald when you are away from home. Clip out this list and look up The Herald agent wherever you are stopping.

ATLANTIC CITY.—Columbia News Co.; Empire News Co., 28 South Georgia street.
AUSTIN, TEXAS.—Hotel Driskill.
AGUASCALIENTES, MEX.—A. B. Culver.
BALTIMORE, MD.—World News Co.
BIRMINGHAM, ALA.—Clemens News Agency, 118 North 19th street.
BOSTON, MASS.—Young's hotel; Erie News Co., 16 Summer street.
BUFFALO, IROQUOIS.—A. Scherman, 41 William street.
CHICAGO.—Auditorium, Great Northern Congress hotel, Queen City Newsstand, corner Clark and Randolph; Empire Newsstands (wagons); Chicago Newspaper agency, 179 Madison street (wagon).
CHATTANOOGA, TENN.—World News Co.
COLUMBUS, O.—Central Ohio News Co., 25 North High street.
CHIHUAHUA, MEX.—Am. Photo & Art Co., Roberto Schneider, Calderon Hnos., Calle Cuatro, No. 154, Felipe Rink, Jose Elias Ariz, Calle Victoria No. 118.
CINCINNATI, O.—Fountain News Co., 5th and Walnut Sts.
DALLAS, TEX.—M. R. Meyer, 218 Main street; N. O. News Co., 102 South Ervey; Texas News Agency; F. C. McCarroll, 302 Main street; Oriental hotel, Southland hotel.
DENVER, COLO.—The Albany, S. Widom, Western Newsstands, Katz News Agency, 5th and Champa streets;

Davis News Co., Orpheum News Co., H. P. Hansen.
DETROIT, MICH.—Metropolitan News Agency, corner Woodward and Michigan streets; Triangle News Co.
FOR, WORTH, TEX.—World News Co., 705 Main street; Stockyard News Co.
GALVESTON, TEX.—T. R. Lemoline & Co.
HOUSTON, TEX.—C. P. Conway, International News company.
INDIANAPOLIS, IND.—Paul Selgie, Illinois and Washington streets, Yoma News Co.
JACKSONVILLE, FLA.—World News Co.
KANSAS CITY.—Hotel Baltimore, Coates House, Yoma News Co.
LOS ANGELES.—Independent News Co., Kemp News Co. (wagons); Hoffman News Agency, 224 South Spring street; Alfred Winchell (wagon).
LONG BEACH.—Kemp News Co.
LOUISVILLE.—International Newsstands.
MINNEAPOLIS.—West hotel.
MEMPHIS.—World News Co.
MEXICO CITY.—The Arctic, Blue Book Store, Am. Book & Sta. Co., Ave. San Francisco No. 25.
MILWAUKEE, WIS.—Hotel Priester.
NEW YORK.—Imperial hotel, Arthur Hotelling, No. 1 Park Row, Broadway and 32nd streets, Broadway and 2nd, 1400 Broadway, Grand Central station.
OAKLAND, CALIF.—Enquirer News Co. (wagons).
OKLAHOMA CITY.—March Daily News Agency.
PITTSBURGH.—The Lincoln, Fort Pitt News Co.
PHILADELPHIA.—The Bellevue, the Quaker News Co., 605 Green street; Arthur Hotelling, Broad street station.
SAN FRANCISCO.—Hotel St. Francis, United News Agency, 113 Eddy street; Fairbanks News Agency; N. Wheatley;

Golden Gate News Agency, 759 Market street; Panama Pacific News Agency, 714 Market street.
PAIRLAND, MEX.—Parral News Co.
PORTLAND.—Bowman News Co.
SEATTLE.—Eckart News Agency, corner 1st Avenue South and Washington streets, also 2nd Avenue and Cherry street; Acme News Co., W. O. Whitner.
SAN ANTONIO, TEX.—Gunther hotel, Hotel St. Anthony, Louis Book Store, Sam Rosenthal, 234 East Houston street; W. C. Burns & Co., 240 East Houston.
SAN DIEGO.—R. M. Childs.
SACRAMENTO.—Capital News Co.
ST. PAUL.—Hotel Ryan.
ST. LOUIS.—The Planter, Southern, Jefferson.
SALT LAKE CITY.—Frank Peinasky, Chas. McGillivray, H. W. Hanson.
TOLEDO, O.—World News Co.
VANCOUVER, B. C.—Wide World News Co.
COLUMBIA NEWS AGENCY. Exhibits, WASHINGTON, D. C.—The Raleigh.

UNIFORMS FOR ELEVATOR.
BOYS OF MILLS BUILDING
Elevator operators in the Anson Mills building are to be uniformed. The first uniform came from Gen. Anson Mills in Washington and others will be ordered for the operators of the big elevators. The uniforms are brown in color and are trimmed in dark brown braid with gold numbers on the sleeves. The buttons are marked "Mills building," and the cap has the same name on it. This is the first time the elevator operators in El Paso have been uniformed.

Something new—Burnetized (knocps); last longer, straighter and cheaper than cedar. Carried in a sack only by Lander Lumber Co.

Fresh fish and oysters, at Ardoin's.